## **Principal Profile**

Principal Name: Wisconsin Hotel and Lodging Association Business Or Interest: Lodging industry throughout Wisconsin.

**Lobbying Interests:** Any areas affecting the lodging and tourism industries as businesses and employers providing lodging services in Wisconsin to the public.

**CEO Name:** Trisha Pugal Title: President & CEO

Contact Name: Trisha Pugal

Address: 1025 S Moorland Rd, Suite 200

City, State, Zip: Brookfield, WI 53005

Phone: (262) 782-2851 Fax: (262) 782-0550

E-mail: pugal@wisconsinlodging.org Web Site: http://www.wisconsinlodging.org